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PRESS PUBLISHERS' RIGHTS

SACEM AND CFC JOIN FORCES WITH PRESS PUBLISHERS' RIGHTS ORGANISATION (DVP)



An agreement has been signed on the 13th April 2022 between Sacem, CFC and DVP, the newly formed collective management organisation for press publishers' rights. This collaboration will enable DVP to rely on Sacem and CFC long standing expertise to manage the new neighbouring right for news agencies and press publishers.

The 3 French collective management organisations join forces to build a unique system fit to address international platforms in order to negotiate and distribute rights due for the use of press content.

SACEM PROVEN EXPERIENCE TO NEGOTIATE WITH INTERNATIONAL DIGITAL PLATFORMS

World leader in collective management, Sacem is the privileged interlocutor of digital giants and has licensing agreements with Facebook and YouTube in particular, remunerating music creators and publishers for the use of their works. Its negotiating strength and its expertise in the management of digital rights will be a valuable asset to support the new collective management organisation DVP.

CFC UNIQUE EXPERTISE FOR PRESS RIGHTS MANAGEMENT

Each year, CFC undertakes many distributions of royalties collected from various exploitations to more than 7200 French press publications. CFC has the skills, databases and means to manage distribution calculations and carry out press rights distribution operations. CFC will take care of the distribution of royalties collected from platforms and administer the publishers reports on behalf of DVP.

The essence of this collaboration is to take advantage of the proven professional expertise of existing organisations. It shows DVP's will keep a light structure and minimum costs to maximise the revenues distributed to its members.

Jean-Marie CAVADA, President of DVP Board

Sacem is delighted with this new step for DVP. The pooling of our expertise will allow us to act even more efficiently to ensure rightsholders a fair remuneration in consideration of the use of press content by the big platforms.

Sacem is proud to actively contribute to the development of DVP, both through its leadership in data management and its recognised know-how in negotiations with digital players. Sacem will remain fully committed alongside publishers and news agencies to promote fair value sharing with digital players.

Cécile RAP-VEBER, CEO - Sacem

Committed to protect and promote copyright of press content for 40 years, CFC is thrilled to pursue its mission today as part of this collaboration with DVP and Sacem.

CFC will bring its operational expertise in the distribution of rights and will fully participate in the regulation of copyright and neighboring rights of press content towards all online service providers.

Laura BOULET, CEO - CFC

ABOUT DVP, SACEM AND CFC

La société des Droits Voisins de la Presse – DVP, created in October 2021, is the collective management organisation entrusted with news agencies and press publishers' rights for the use of press content by online platforms. DVP represents today more than 150 publishers and agencies and intends to gather all rightsholders who will choose collective management to remunerate the use of their content by online service providers.

La Société des Auteurs, Compositeurs et Éditeurs de Musique – Sacem, first not-for-profit collective management organisation, is a world leader in the management of rights in the digital era, with an experience of more than 20 years in the negotiation of online licenses with more than 2,000 Internet players (platforms, social networks, music streaming, SVOD, etc.) covering more than 170 territories.

Sacem currently has 182,520 members, including 21,910 creators of 174 different nationalities, and represents more than 153 million works from the world repertoire. In addition to the rights of its members, Sacem also collects neighboring rights for performers and music producers. Besides, Sacem collects rights in France and around the world on behalf of other management organisations: Sacd, Scam, Adagp, Socan (Canada), Komca (Korea) and for international music publishers.

Le Centre Français d'exploitation du droit de Copie – CFC, manages since 1983 press and book copyright for the reproduction of their publications in Education and businesses. CFC also distributes to press publishers their share of the digital private copy rights.

More than 1000 French press publishers granted a mandate to CFC for the management of their digital reproduction rights. CFC licenses and controls the reproduction of publications to 80 000 organisations. In 2021, CFC distributed remuneration to 66 000 French works published by more than 4 200 publishers.

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CFC - Centre Français d'exploitation du droit de Copie - www.cfcopies.com

